Brook RED Strategic Plan 2023 - 2028





Our organisation

At Brook RED, we are a community-based Lived Experience organisation that provides peer support, counselling, community centres, and education to people experiencing mental health challenges and suicidality. Additionally, we support professionals and organisations to develop their skills in working with people with Lived Experiences of mental health challenges and suicidality through training, supervision, and consulting.

Brook RED has been operating in South Brisbane since 2000. We are an entirely Lived Experience governed, managed, and operated organisation. This means that everyone who works at Brook RED identifies as having a Lived Experience of mental health challenges and suicidality and that we use the unique perspectives and knowledge gained from this experience as the foundation for all of our work.

Simply put, at Brook RED we get it because we've been there. We are an inclusive peer-run community in Brisbane that provides a range of support for people experiencing mental health challenges and suicidality

Our strategic direction

TThe Brook RED Five Year Strategic Plan (2023 - 2028) states our commitment to achieving our vision of an equitable and just mental health system, driven by Lived Experience perspectives of mental health challenges and suicidality. In contributing to achieving our vision, we are deeply committed to delivering

Lived Experience governed, managed, and run supports for people experiencing mental health challenges and suicidality and demonstrating their effectiveness along the way. Additionally, we are committed to five strategic priorities that will guide the growth of our organisation over the coming five years: delivering responses that work, strengthening our culture, growing our capacity and capability, maintaining financial sustainability, and leading from Lived Experience.

In all that we do, we remain true to our practice principles — our Lived Experience guides us at all times, we believe in possibility, we love the diversity and differences our community is made up of, our work is sociopolitical, and relationships are at the core of what we do. By focusing on our strategic priorities and progressing them in the right way, we will continue to make a positive impact and drive systemic change for individuals experiencing mental health challenges and suicidality, on our way to becoming a national leader in the Lived Experience sector.



Brook RED Strategic Plan 2023-2028

OUR VISION

An equitable and just mental health system, driven by Lived Experience perspectives of mental health challenges and suicidality.

OUR MISSION

We deliver Lived Experience governed, managed, and run supports for people experiencing mental health challenges and suicidality, and demonstrate their effectiveness along the way.

OUR PRACTICE PRINCIPLES

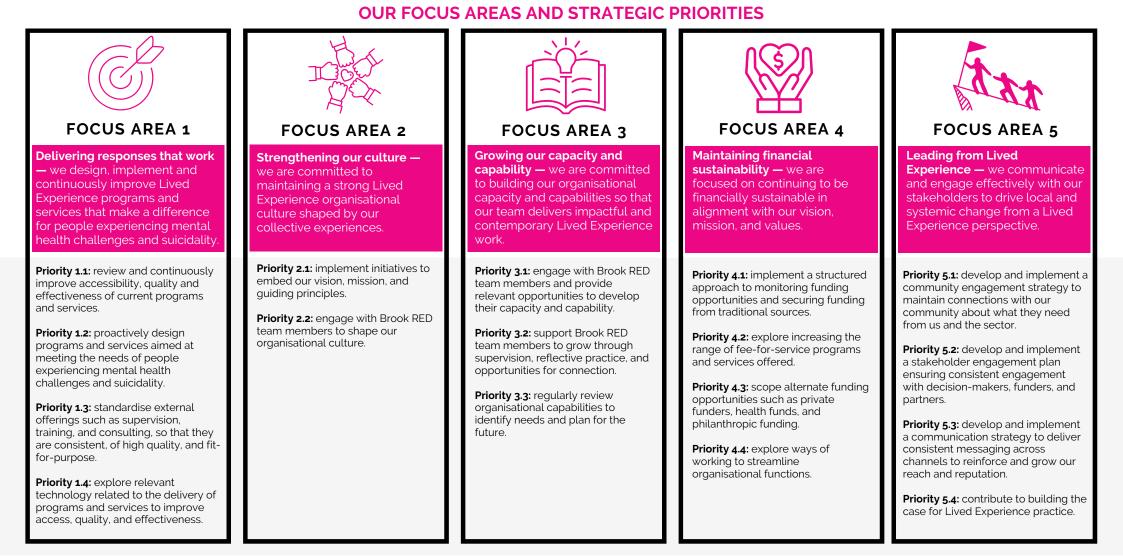
We are guided by our Lived Experience at all times.

We believe in possibility.

We love the diversity and differences our community is made up of.

Our work is socio-political.

Relationships are at the core of what we do.





WEBSITE

https://www.brookred.org.au/

EMAIL ADDRESS

enquiries@brookred.org.au

PHONE NUMBER

(07) 3343 9282.

MAILING ADDRESS

Brook RED. PO Box 993. Mt Gravatt, Queensland, 4122

Get in Touch

